

BELIEVE IN CHOIS

ChoisTechnology

COMPANY PROFILE

2024

A Company Creating a Free World through Wireless Technology

Believe in Chois

ChoisTechnology Co., Ltd. is the specialist company on IoT. We have been keeping the top position in Korean market since having introduced the world first wireless presenter X-pointer in 2002. We launched X-pointer Mobile that is a presenter for Smartphone first in the world In 2012, exported to USA, Germany, Japan, Australia, Russia, East Asia.

From 2013, we have been developing and launching Smart Health Care for medical purposes. In 2016, we have launched wireless thermometers named “Thermosafer” that can check body temperature in real time. Also, we have also developed single-use wireless thermometers to be used hospitals and other medical facilities; heart rate meters that can be connected with Smartphone to conduct real-time monitoring service; oxygen saturation measurement devices (SPO2); respiratory inductive plethysmography; and comprehensive patient-monitoring systems called “CMS”. In 2021, we launched IoMT cloud monitoring system for COVID19 vaccine storage temperature monitoring.

By popularizing various products equipped with next-generation wireless technology developed by ChoisTechnology Co., Ltd., we will devote ourselves to become a global leader in impressing customers and guiding changes in the future.

CHOISTECHNOLOGY CO., LTD.

Domestic Sales Marketing

Management & Support

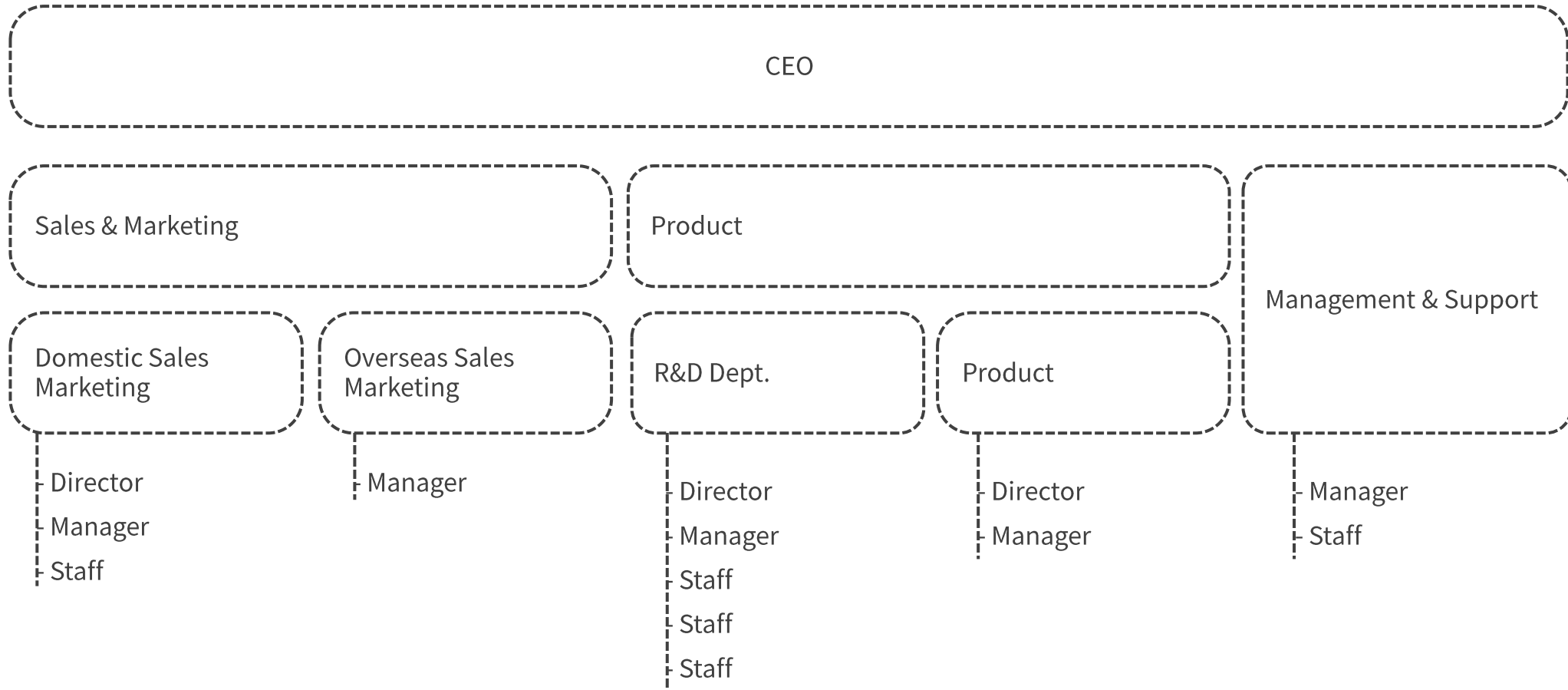
R&D Dept.

Overseas Sales Marketing

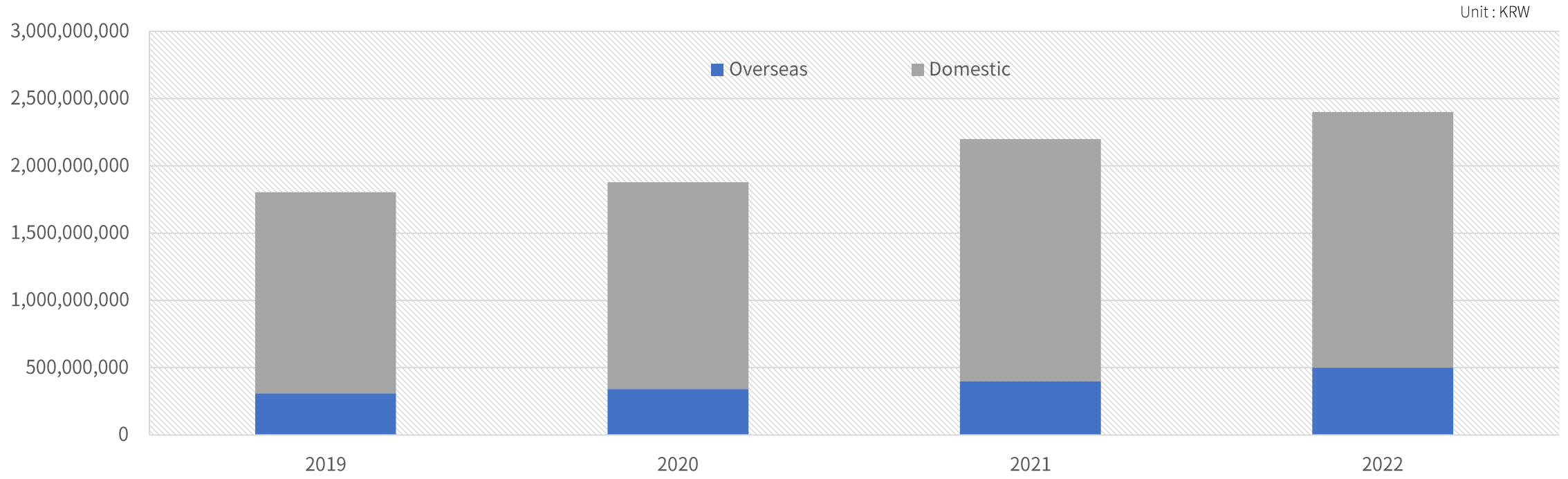
Product

ChoiTechnology International Co., Ltd.

CHOISTECHNOLOGY CO., LTD.



CHOISTECHNOLOGY 2019-2023 REVENUE

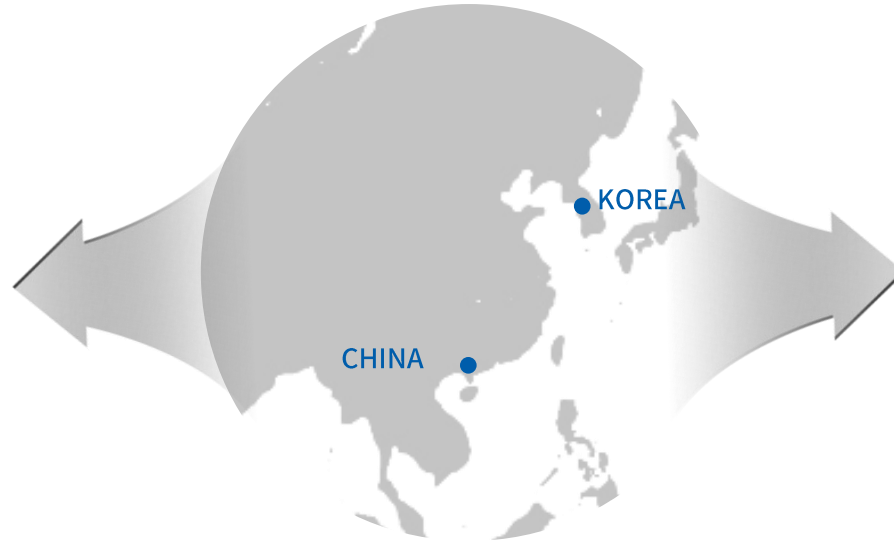


Overseas	308,870,059	341,114,843	400,000,000	500,000,000
Domestic	1,494,802,630	1,537,209,132	1,800,000,000	1,900,000,000
Total	1,803,672,689	1,878,323,975	2,200,000,000	2,400,000,000



Laser Devices

- ImagePointer (XPG300Y, XPM300Y)
- Green Pulse Laser (XPG100P)
- Presenter for long distance (XPM200TRGm)
- Red Laser presenter (XPM140P)



Wireless Devices

- Image Presenter (XPM170Y)
- Thermosafer (XST200)
- Disposable Thermometer (XST400)
- Finger Presenter(XSC100)
- CMS Thermometer (XMT100)



Wireless Presenter *Xpointer*

- ImagePointer
- Pulse laser pointer
- USB RF presenter
- Mobile presenter



Beacon *Xbeacon*

- Attendance management beacon
- Visitor management beacon
- Fixed type beacon
- Explosion prevention beacon
- Bluetooth to WiFi gateway
- AoA Beacon



Appcessory *Xelfie*

- Smartphone wireless Remote controller
- Magnetic tripod 'Xelfie POD'
- Smart luggage tracker 'Xelfie Travel'



Sensor Beacon

- Wireless refrigerator Thermometer
- Gas monitoring sensor device
- Fine dust (PM2.5) measuring device
- Co2 gas measuring device
- Tracking sensor for mountain climbing



Healthcare IoT

- Monitoring thermometer 'Thermosafer'
- Disposable monitoring thermometer 'Thermosafer'
- Wireless monitoring SpO2
- Wireless monitoring ECG
- Smart cradle system

Since 2001



Wireless Presenter

- RF Wireless Presenter
- RF Remote Controller
- RF Interface Module
- Green Laser Presenter
- Magic-key Presenter

2013



Mobile Presenter

- Smartphone Laser Pointer
- Stylus Presenter
- Bluetooth Presenter
- Touch Mouse Presenter

2014



Smartphone Controller & Beacon

- Smartphone Camera Shutter
- DSLR Camera Shutter
- Multimedia Controller

2015



Sensor Network

- GAS Monitoring Device
- Modular SmartFarm
- Temperature, Humidity, Illuminance, CO2, Soil Humidity

2021~



CMS Monitoring Solution

- Monitoring Display
- Fine dust sensor



2020



CMS Monitoring Solution

- Monitoring Patient in hospital
- Disposable Monitoring Body Thermometer
- Sensor Gateway

2018



ImagePointer

- 80hours Green Laser Presenter
- Image Customizable Pointer
- Magic key Function

2016



Wireless Patient Monitor

- Monitoring Body Thermometer
- Monitoring SpO2
- Monitoring ECG
- Monitoring Breathe



OUR BRANDS



IMAGE P  INTER

Red Pulse Green Pulse

ImagePointer (KOREA, USA)

WIRELESS PRESENTER, LASER POINTER (KOREA, USA, JAPAN)



MOBILE ACCESSARY (KOREA, USA, JAPAN)



IOT DEVICE



Thermosafer

MEDICAL DEVICE
Wireless Thermometer

(KOREA, USA, JAPAN, UK, Turkey)



MAIN BUSINESS HISTORY

The world first USB type wireless presenter X-pointer since 2001

Xpointer
"THE WORLD FIRST"
USB wireless presenter



RF Presenter

- RF wireless technology
- USB interface
- 650nm red laser module



RF Remote Controller

- PC remote
- home network remote
- Mouse function
- XP200TR release(05.03)
- XP140 release(06.05)


Red Pulse



RF Interface Module

- Robot core controller
- IPTV,DTV integrated interface
- Camera wireless remote
- XP200TRG release(07.05)
- XP300 release(08.07)
- XPG200 release(08.08)

  reddot design award



Mobile Presenter

- world first smart phone presenter
- Laser clairvoyance cap
- space optical mouse
- XPB100 release(09.12)

Green Pulse



Green Laser Presenter

- Pulse green laser
- Ultra mini unified receiver
- XP350 release(10.04)
- Optical touch sensors

IMAGE POINTER™



ImagePointer

- ImagePointer
- Air mouse function
- Pointing as Images on the LCD monitors

MEDICAL BUSINESS HISTORY

IoT device and solution based on wireless and sensor technology



DEVELOPMENT

CERTIFICATION

RELEASE

“THE FIRST KFDA”
wireless smart thermometer

2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

Wireless thermometer

Medical device GMP

CMS Monitoring solution for vaccine storage

CE MDR

Activity tracker

ThermoSafer XST200

ISO 13485

SpO2 Clinical test

Wireless ECG

CE MDD

Remote SpO2 monitor(disposable)

Wireless SPO2

Smart cradle system

ThermoSafer XST400

Cold chain monitoring

Monitoring thermometer

Disposable monitoring thermometer

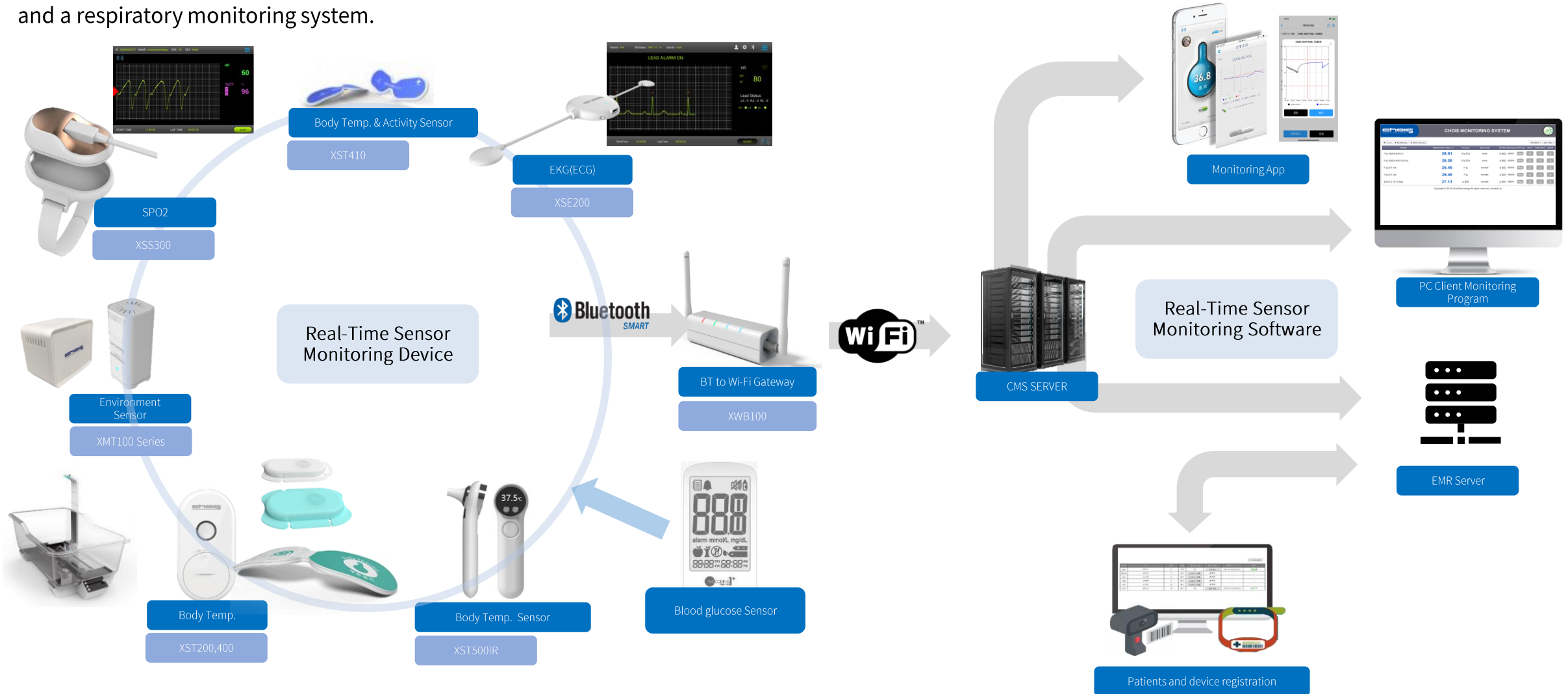
Integrated Monitoring solution

IR Monitoring thermometer

NEW BUSINESS : Remote monitoring

CMS monitoring solution - Development of real-time wireless monitoring solutions and sensor devices based on ICT technology

Integrated patient monitoring system: Development of a 'integrated patient monitoring system' including a single-use wireless thermometer that can be used by medical institutions such as hospitals, a heart rate meter that can be monitored in real time, an oxygen saturation measuring device (SPO2), and a respiratory monitoring system.

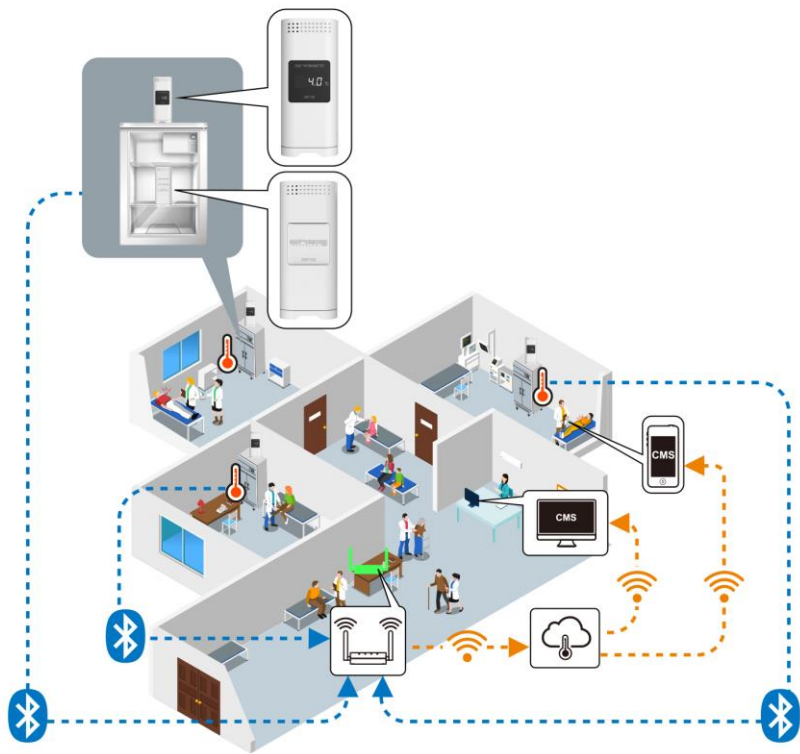


NEW BUSINESS : Cold chain monitoring

CMS monitoring solution

Development of real-time wireless monitoring solutions and sensor devices based on ICT technology

Real-time environmental monitoring system: Development of real-time environmental control system such as wireless refrigerator thermometers, gas monitoring devices, fine dust measuring devices (PM2.5), CO2, temperature, relative absolute humidity, atmospheric pressure, etc.



Wireless Thermometer and Monitoring Solution for COVID-19 vaccine management

- Wireless Thermometer
- Data management
- Precise Temp. measurement
- Alarm Function
- Simple & Easy
- 2 years Warranty

Complete the KCDC Requirements

- Temp. can be checked from outside of Refrigerator or hospital
- 24-hour temperature monitoring and SMS alarm support



NEW BUSINESS : Beacon

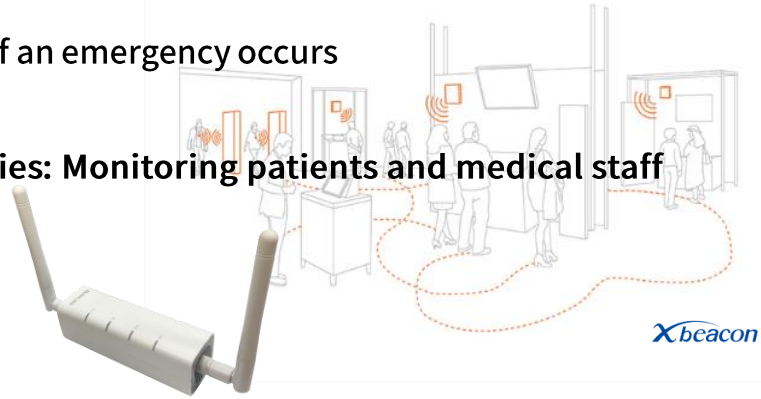
Asset and Access Control Beacon

Real-time monitoring of movement and location information of object through a beacon (bluetooth-type signal generator)

- Collect the location data
- Identify and respond in case of an emergency occurs

Application field

- **Hospitals and medical facilities: Monitoring patients and medical staff**
- **Industrial venue**
- **Security Area**
- **SOS Signal in emergency**



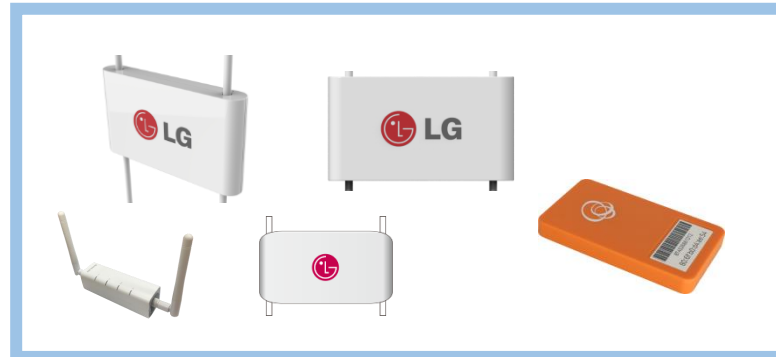
National Health Insurance Ilsan Hospital Case

"Beacon devices (bluetooth-type signal generator)" are attached to medical equipment such as wheelchairs as well as patients and medical staff, and scanners (signal detectors) installed throughout the hospital capture each movement. Accurate movement and location information can be identified in real time. Even if patients with infectious diseases occur, they can accurately find continuous movements, close contacts, and quarantined people within the hospital in a short time.

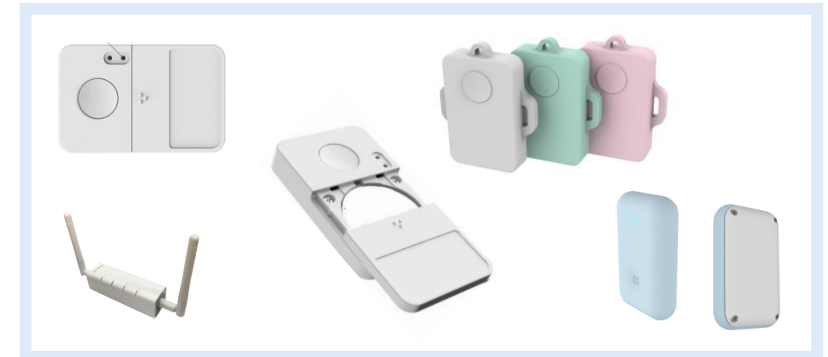
Patient monitoring beacon



Staff monitoring beacon



Asset monitoring beacon



CUSTOMER (OVERSEA)



allmedicus

km
Purely Advanced



JC HealthCare



서울아산병원
Asan Medical Center



삼성서울병원
Smart Health Lab
Department of Digital Health



KMA 의사장터





Venture business

Code No. 201110103081
 Issued by Korea technology finance corp.
 The first 2002.02.08
 Renewal 2021.05.20



Certified R&D department

Code No. 20051343
 Issued by Korea Industrial Tech Association
 The first 2005.03.02
 Renewal 2019.05.20



**Technological innovation
 Small & medium industry**

Code No. R7071-2485
 Issued by Incheon Regional Small &
 Medium Business Administration
 The first 2007.06.22
 Renewal 2019.05.24



**Permitted manufacturing
 medical devices**

Code No. 5104
 Issued by Ministry of Food and Drug Safety
 The first 2015.09.22



**Certified GMP
 (Good Manufacturing Practice)**

Code No. KTL-AAB-207001
 Issued by Ministry of Food and Drug Safety
 The first 2016.01.26
 Renewal 2019.01.26



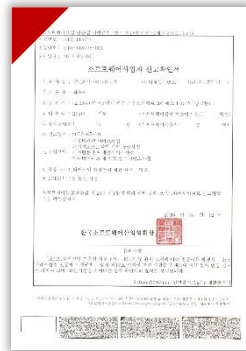
ISO 9001

Code No. Q136009
 Issued by ICR
 The first 2001.09.27
 Renewal 2018.04.26



Promising company to export

Code No. 10Inchoen-3
 Issued by Incheon Regional Small &
 Medium Business Administration
 The first 2004.08.10
 Renewal 2017.12.14



Software Licensee

Code No. B15-104761
 Issued by Korea Software Industry Association
 The first 2015. 06. 23



**CE MDD
 Medical device certification**

Code No. G1 001805 0001 Rev. 00
 Issued by TUV SUD
 The first 2019.08.26



**CE ISO13485
 Medical device certification**

Code No. G1 001805 0002 Rev. 00
 Issued by TUV SUD
 The first 2018.10.12
 Renewal 2021.04.11

INTELLECTUAL PROPERTY RIGHTS & STANDARD AUTHENTICATION



Patent registry 32 cases
 Design registry 42 cases
 Trademark of domestics & overseas 23 cases
 (domestic 18 cases, overseas 5 cases)



KC / KCC / FCC / CE / PSC
 FDA / ROHS2 / TELEC and etc. (44 cases)

GOV R&D PROJECT PERFORMANCE

#	Project Name / Title	Supporting organization	Duration	Result
48	Development of non-rechargeable wireless body temperature sensor for non-face-to-face monitoring of fever patients	Ministry of Science and ICT	2020-08~2021-07	In Progress
47	Development of disease and accident monitoring system that analyzes vital signs and activities of infants and kids using AI technology	Incheon Techno Park	2019-09~2020-09	Complete
46	Developed smart patch type wearable thermometer for 15kV class antistatic	KITECH	2019-07~2020-06	Complete
45	Development of disease and accident monitoring system that analyzes vital signs and activities of infants and kids using AI technology	Incheon Techno Park	2019.09~2020.09	Complete
44	Development of IoT service design system to monitor newborn baby's bio signals and environmental information in real time	MOTIE	2017.04~2019.12	Complete
43	Developed image pointer mold for LCD monitor	Incheon Techno Park	2019.08~2019.11	Complete
42	Development of explosion-proof Bluetooth beacon to provide location service	RAPA	2018.05~2018.11	Complete
41	Development of a fall and distress rescue service system automatically request rescue by judging whether a fall or a distress is an accident	RAPA	2017.05~2017.11	Pass
40	Development of IoT service design system for real-time monitoring of newborn's bio signal and environment information	Incheon Techno Park	2016.10~2016.12	Success(normal rating)
39	Disposable smart thermometer for real-time wireless monitoring	RAPA	2016.04~2016.11	Pass
38	Developed wireless monitoring system for growing environment of small greenhouse crops that recycled smart phones	IACT	2016.04~2016.07	Complete
37	Development of modular toxic gas real-time monitoring system linked with smart device	KOREA INDUSTRIAL COMPLEX CORP	2015.06~2016.05	Success(normal rating)
36	Developed wireless thermometer for infants and young children for real-time wireless monitoring with portable smart devices	INHA TECHNICAL COLLEGE	2015.04~2016.01	Complete
35	Developed Full Color Light synchronized with Bluetooth camera and Bluetooth	Incheon Techno Park	2015.04~2015.11	Complete
34	Development of respiratory monitoring device capable of monitoring real-time breathing status of anesthesia patients	Incheon Business Agency	2015.03~2016.02	Success(normal rating)
33	Wireless electrocardiograph for real-time monitoring in conjunction with portable smart devices	Incheon Business Agency	2014.09~2014.11	Complete
32	Development of modular wireless patient monitoring device capable of real-time wireless monitoring in conjunction with smart device	MOTIE	2014.08~2016.07	Success(normal rating)
31	ITSW Creative Research Process Corporate-led Technology Development Project	NIPA	2014.06~2015.05	Success(normal rating)
⋮				
01	Development and commercialization of screen switching RF pointers for presentations	MOTIE	2001.07~2002.06	Success(Excellent rating)

IMAGEPOINTER
(XPG300Y, XPM300Y)



2019 GOOD DESIGN(GD) - XPG300Y, XPM300Y



2020 The highest standard service and quality excellence of Incheon - XPG300Y

IMAGEPOINTER
(XPM170Y)



2019 SMART DEVICE SHOW IN SEOUL, KITAS TOP 10 - XPM170Y



2020 The highest standard service and quality excellence of Incheon - XPM170Y

Thermosafer
(XST400)



2019 GOOD DESIGN(GD) - XST400



2020 SMART DEVICE SHOW IN SEOUL, KITAS TOP 10 - XST400

Thermosafer
(XST200)



2016 GOODDESIGN(GD) – Gold Minister Award - XST200



2016 SMART DEVICE SHOW IN SEOUL, KITAS TOP10 - XST200

AWARDS

X-Pointer Pulse



2014 redden Awards - XPS300



2014 GOOD DESIGN(GD) - XPS300



2014 iF Product Design Awards International Forum Design - XPS300



2013 Aving VIP Asia Awards - XPS300



2012 Aving VIP Asia Awards - XPS200

Xelfie (XSC100)



2014 GOOD DESIGN(GD) - XSC100



2014 BEST Small & Medium Appliances Contest Good Product Awards - XSC100











X-pointer XPG105P



2020 The highest standard service and quality excellence of Incheon – XPG105P

X-Pointer
Series



-  2011 Selected 'HIT product' of new electronic products (XP350Magic, XPM145)
-  2008 Selected 'Excellent product' of product public relations business for Small & medium industry (X-pointer)
-  2007 Selected 'Excellent product' from Public Procurement Service (XP200TR1G, XP140M256, XP140M512)
-  2006 Selected 'Excellent product' of good product campaign from main publishing company 'The hankyoreh'(X-pointer, X-Revo)
-  2006 Selected 'Excellent product' from Public Procurement Service (X-pointer II)
-  2006 GOOD DESIGN(GD) (X-pointer I XP140)
-  2005 Selected 'Good quality recommend product' from Incheon Metropolitan City (X-pointer)
-  2005 ITC2005 Incheon Information Industrial Exhibition 'IT' Technology Awards BI grand prize
(Duplex transmission 2.4GHz RF Intelligent Remote Controller)
-  2004 Designated Data Communication excellent technology
(2.4GHz RF full-duplex Computer remote control equipment combined with optical mouse)
-  2004 GOOD DESIGN(GD) (X-pointer II XP200)

CEO, Choi Soon-Pil



2013 Korea Electronics Association 8th Electronic, The day of IT man of merit Prime minister Awards

(Winner, CEO Choi Soon-Pil)

2011 Incheon Trade & Small-Medium business People Awards

(Winner : CEO Choi Soon-Pil)

CHOISTECHNOLOGY



2016 'e-Power 300' entrusting as a promising small & medium industry to export

2015 Selected as promising small & medium industry to export from Small & Medium Business Administration

2010 Selected Brand Star Company of Incheon Chamber of Commerce and Industry

2010 Selected Design Star Company of Incheon Chamber of Commerce and Industry

2009 Selected Patent Star Company of Incheon Chamber of Commerce and Industry

2008 Selected as High-Tech promising company from Incheon Metropolitan City

2008 Selected as a promising small & medium industry to export from Small & Medium Business Administration

2005 Selected as a promising company from Incheon Metropolitan City

2004 Selected promising small & medium industry to export from Ministry of Small & Medium Business Administration

2003 Award 'Excellent small & medium industry' of Venture business from Ministry of Small & Medium Business Administration

2021. 3 – Selected as a supplier for ‘Korean Medical Association Bid’ COVID-19 vaccine refrigerator temperature monitoring device

2016. 10 – Selected Licensee ‘National Quarantine Station Remote Medical System Build Tender’

Project	Building up National Quarantine Station Remote Medical System
Organization	Korea Centers for Disease Control and Prevention
Ordering	Deagu Regional Public Procurement Service
Institution	National Information Society Agency (NLA)



Selected Smart Monitoring body temperature thermometer ‘Thermosafer’ as remote-controllable medical device to be used in isolated rooms in National Quarantine Station

초이스테크놀로지, 의협 공급업체 선정

A. 병원신문 | 2021.03.22 08:34 | 댓글 0

백신 냉장고 온도 모니터링 장치 구매가격 24만 9천원으로 협의



코로나19 백신 냉장고 온도 모니터링 장치

초이스테크놀로지(대표 최순필)는 대한의사협회 코로나 19 백신 냉장고 온도 모니터링 장치 구매 일반경쟁입찰에 참여해 코로나19 백신 접종 위탁 의료기관 제품 공급업체로 선정됐다고 밝혔다.

특히 초이스테크놀로지는 코로나19 접종 의료기관의 경제적 부담을 덜 수 있도록 구매 가격 할인가격을 24만9천원으로 협의해 의협으로부터 공급업체로 선정됐

다.

2년간 서버 이용료도 무료로 제공하며 2년 후에는 의료기관이 지불하는 월 사용료도 매우 저렴하게 책정했다고 전했다. 이와 관련 방역 당국은 이 제품 구매 비용으로 25만원을 지원하기로 한 바 있다.

또 초이스테크놀로지는 코로나19와 사투를 벌이고 있는 의료진에게 감사의 마음을 담아 한시적으로 일반 디지털 온도계 등을 증정한다고 말했다.

이번에 의협이 선정한 코로나19 백신 냉장고 온도 모니터링 장치는 코로나19 백신을 냉장고에서 적정 온도로 보관할 수 있도록 한 '정밀 무선 온도관제 시스템 CMS(Chois Monitoring System)이다.

최순필 대표는 "위탁의료기관 백신 보관 관리 지정 기준 중 냉장고 내부 온도계 (자동온도 기록계) 부착을 통한 24시간 모니터링 및 온도 알람 기능 보유 (근무 외 시간에도 담당자가 인식할 수 있는 조건)를 충족할 수 있도록 센서 디바이스를 통해 냉장/냉동고의 측정된 온도를 병원 내 데스크나 담당자 핸드폰으로 실시간 전송하도록 했으며 온도 이상 감지시 즉시 경고 알람이 울릴 수 있도록 했다"고 설명했다.

2022.3 GMP Global Equipment Plaza Conference 2022 New device key note

CHOIS-Realtime Remote Body Temperature Monitoring Solution

2021.11 Incheon daily Back to the Incheon

The father of Wireless presenter, CEO Choi from CHOISTECHNOLOGY



magazine April, 2020 New Technology of the Month

Commercialization Success Technology of the Month –
Introduction of ChoisTechnology's modular wireless patient monitoring device

New Technologies of the Month

Story of Technology

ChoisTechnology Co., Ltd. MODULE TYPE WIRELESS PATIENT MONITORING DEVICES

Monitoring Patients Using Wireless Communication Technologies

Patient monitoring refers to a medical device that continuously monitors vital signs such as heart activity, blood pressure, blood oxygen saturation, and body temperature using sensors, and is used to monitor changes in a patient's condition in recovery rooms and operating rooms.

Currently, the general patient monitoring devices that are spread in hospitals are all wired equipment, resulting in problems of durability and maintenance, costs, and inconvenience in use. Therefore, through this project, patient monitoring devices that can be conveniently used were developed by removing cables and making individual modules using wireless communication technology. The module type wireless patient monitoring devices developed through this project are three types of sensor modules and one type of smart device. The sensor module consists of a thermometer, an ECG sensor, and a pulse oximeter.

Electronic System Industry Core Technology Development Project / Bio - Medical

Technology name: Module type wireless patient monitoring device capable of real-time wireless monitoring in connection with smart devices

R&D Institution: ChoisTechnology Co., Ltd. / 020-240-3404 / www.choisteck.com

Participating Researcher: Dongpil Cho, ChoisTechnology Co., Ltd. / Yonsei University Industry-Academic Cooperation Foundation, Hyo-jin Byun, etc.

Wireless patient monitoring, batteries and wireless technology play a key role. This product not only enables stable wireless communication, but also uses low-power Bluetooth Low Energy technology to transmit data every 3 seconds, and can be used continuously for more than a week.

Hygienic Management of Infectious Diseases and Patients

Among the sensor modules of the modular wireless patient monitoring devices developed through this project, the wireless thermometer was directly commercialized in May 2016 named 'Thermosafar'. This device can monitor the body temperature of infants and toddlers at home using wireless electronic thermometer technology. After attaching a thermometer to an infant's armpit and connecting with the Thermosafar app on the smartphone, the body temperature can be monitored in real time via Bluetooth, as well as providing an alarm to the smartphone when an abnormal body temperature is recorded, or checking the previous body temperature history. The Thermosafar is a multi-use product that can be replaced the battery, and there is a problem in hygiene when it is used for a large number of users in hospitals or related institutions. Accordingly, it continued to develop a single use electronic thermometer with enhanced hygiene, and launched the single use type 'Thermofar XST400' in 2020. In addition, in order to manage data transmitted from multiple sensor devices at once, BT to WIFI SCANNER has been developed and marketing is being conducted targeting hospitals. It is expected that this product using these technologies will be used to hygienically manage infectious diseases and many patients.

34 / New Technologies of the Month

magazine June 2021, STATIONARY Art

The perfect presentation partner, X-pointer XPG300Y & XPM170Y

New Technologies of the Month

Office

초이스테크놀로지는 2001년 창사 이후 RF 프리젠티어, RF PC리모컨 등 무선 차세대 인터페이스 기기 분야에 집중하고 있다. 특히 무선 프리젠티어 브랜드인 '엑스포인터'는 한국 무선 프리젠티어 시장 점유율 1위이며 미국, 독일, 일본, 호주, 러시아, 동아시아 등 해외에도 이름을 알리고 있다. 무선 프리젠티어는 마우스와 포인터 기능이 결합된 제품으로, 보조자의 도움 없이 파워포인트의 페이지 전환 및 먼 거리에서 PC나 노트북을 자유자재로 조작할 수 있다. 엑스포인터는 타사 제품 대비 더 밝고 선명한 정확한 포인팅을 돕는다.

Editor_ 임병선(월간 Smart PC사설)

완벽한 프레젠테이션을 위한 도구미 엑스포인터 XPG300Y & XPM170Y

LCD 디스플레이에서 사용 가능

과거에는 큰 화면으로 프레젠테이션을 하려면 프로젝터를 사용해야 했지만, 최근에는 대형 LCD 디스플레이의 가격이 저렴해짐에 따라 회의나 과제 발표에 LCD 디스플레이가 사용되고 있다. 게다가 최근에는 발표용 커서 스크린에서 사용하면 큰 문제가 없지만, LCD 디스플레이에는 몇 번의 강제 리셋이 필요한 경우가 많고, 강제로 리셋이 될 때마다 화면이 깜빡인다. 초이스테크놀로지는 이러한 문제를 극복하기 위해 LCD 모니터 화면에서도 자유자재로 사용할 수 있는 이미지 포인터를 개발했다. 이미지 포인터는 PC나 노트북에 전용 소프트웨어를 설치하고 LED 리시버를 통해 마우스 포인터를 조작할 수 있는 제품이다. 프레젠테이션 중 파워포인트 슬라이드 화면만 아늑하고 알맞은 밝기로 보여줄 수 있다. 또한, 이미지 포인터 사용 시 화면에 손가락을 얹거나 마우스 조종 등 다양한 사용이 가능하기 때문에 중요한 발표를 할 때 대형 모니터나 대형 화면에 꼭 필요한 제품이다.

프리미엄 모델, XPG300Y

프리미엄 모델인 XPG300Y는 국산형 일류미네 비피로 렌즈를 탑재 고급스케줄로 LCD 디스플레이에서 이미지 포인팅, 하이라이팅, 확대경 모드, 에어 마우스, 액자기 기능을 갖는다. 여기에 발표용 커서에서도 사용 가능한 고품질 그림형사 레이저렌즈를 탑재하여 최대 15시간 사용 가능한 배터리를 내장하여 전원 LED가 꺼지면 손쉽게 충전할 수 있다.

함께 제공된 LED 케이블로 충전해서 사용한다.

XPG300Y는 프리미엄 모델인 만큼 전원 리시버가 함께 제공된다.

방탄은 이미지 포인팅을 위한 레이저 포인팅 전용 스타일이다.

보급형 모델, XPM170Y

프리미엄 모델인 XPG300Y와 비교해 이미지 포인팅의 기능만 내장된 제품이 다. 플러스로 제공되는 인체공학적인 디자인으로 오랜 시간 손에 쥐기 편하다. 액자기 기능과 레이저 포인터 기능은 없지만, 이미지 포인팅, 하이라이팅, 확대경 모드, 에어마우스 기능을 사용할 수 있다. 배터리는 별도의 AAA 건전지 2개에 넣어 사용한다.

XPM170Y의 구성품은 분해되었다.

AAA 건전지 2개를 넣어서 사용한다.

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magazine July, 2020 Kids magazine AMANG

Editor's Pick – ChoisTechnology Thermosafer XST200

Editor's Pick

초이스테크놀로지

아이의 체온 확인을 위해 밤새 잠 못 이룬 경험이 있는 부모라면 주목하자. 초이스테크놀로지가 선보인 전자 체온계 써모세이퍼는 기기에 내장된 블루투스 기능과 스마트폰 앱을 활용해 실시간으로 체온의 변화를 기록하고 알려준다. 3초마다 체온 정보를 수집하고 밤에 설정한 온도보다 체온이 오르면 즉시 알람이 울린다. 뿐만 아니라 35.8~37°C와 39~41°C 사이는 ±0.2°C를, 37~39°C의 범위에서는 ±0.1°C의 정밀한 측정이 가능해 병원에 방문했을 때 아이 상태를 진단하기 위한 데이터로 제시할 수 있다.

에디터 김혜연 포토그래퍼 홍진웅



CHOIS TECHNOLOGY

기타의 초이스테크놀로지 제품도 소개합니다. 실시간 체온 측정 가능한 초이스테크놀로지 XST200은 3초마다 체온 정보를 수집하고 밤에 설정한 온도보다 체온이 오르면 즉시 알람이 울린다. 뿐만 아니라 35.8~37°C와 39~41°C 사이는 ±0.2°C를, 37~39°C의 범위에서는 ±0.1°C의 정밀한 측정이 가능해 병원에 방문했을 때 아이 상태를 진단하기 위한 데이터로 제시할 수 있다.

What's New – ChoisTechnology Thermosafer XST400

What's New Living

에디터 김지은

초이스테크놀로지 (CHOIS TECHNOLOGY) 써모세이퍼 XST400 출시

초이스테크놀로지가 스마트 전자 체온계 '써모세이퍼 XST400'을 출시한다. 써모세이퍼 XST400은 스마트프과 블루투스로 연동할 수 있는 일회용 무선 체온계다. 영유아의 체온 변화에 주의를 기울여야 할 정도의 체온을 지속적으로 체크하는데 유용한 제품이다. 스마트폰을 통해 실시간 체온 모니터링, 설정 온도 이상으로 올랐을 때 알람 기능, 장기간의 체온변화 그래프 등을 확인할 수 있다. **032-246-3404**





소노펠리체 빌리지 비발디파크 (SONO FELICE NOBLE HOUSE&VILLAGE) 인피니티 풀 리뉴얼 오픈

소노펠리체 빌리지 비발디파크가 인피니티 풀을 리뉴얼에 오른다. 광원도 풍천의 자연 풍경을 사계절 내내 즐길 수 있도록 온수풀로 탈바꿈하여 주·야간 연계없이 이용할 수 있다. 플로팅 요가부터 베스콘브-핀란드식 사우나와 같은 이국적인 서비스를 제공할 예정이다. 이 외에도 가족 단위 고객의 수요에 맞춰 다양한 패키지 상품도 준비 중이다. **1588-4888**



야나두 (YANADOO) 카카오키즈, 야나두로 사명 변경

카카오키즈가 야나두로 사명을 변경한다. 이번 사명 변경은 유아용 시장에 국한하지 않고 전 연령층을 대상으로 다양한 교육 서비스를 제공하는 종합 교육 기업으로 성장하기 위한 조치다. 이를 통해 카카오키즈 중심의 유아용 교육 콘텐츠부터 야나두 중심의 주니어, 성인 교육 콘텐츠까지 모두 포괄하게 된다. 동기부여 플랫폼 '야나두 유엔두'를 시작으로 사업 확장을 본격화할 예정이다. **1600-0563**



휘슬러코리아 (Fissler) 2020 캠페인 마인드 더 겹 공개

휘슬러코리아가 창립 175주년을 기념하여 2020 캠페인으로 '마인드 더 겹'을 공개한다. 세라믹을 이용해 조각, 실지 작업을 선보이는 아티스트 문연옥과 협업하여 실지 미술과 영상을 통해 휘슬러의 이야기를 들려준다. 세라믹과 금속의 상반된 결합을 통해 발상의 전환을 보여주는 캠페인이다. 오랜 역사와 위상에 맞추어 '지금, 여기를 주시하겠다'는 의지를 표현했다. **080-400-4100**



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2018. 01. 09 - 'Florida, USA, NEWS4JAX'

Smart Monitoring Body Thermometer 'Thermosafer' Interview on CES2018



2016. 08. 04 - 'MBC Evening Biz-news'

Smart Monitoring Body Thermometer 'Thermosafer'



2018. 05. 16 - 'Vietnam HTV2 Oh, my baby'

Smart Monitoring Body Thermometer 'Thermosafer' on Broadcast in Vietnam



2016. 07. 29 - 'SBS 8pm news'

Smart Monitoring Body Thermometer 'Thermosafer'



2020. 11. 30 - 'SBS PENTHOSE'

Using XPM140PC by Kijun Um (an actor of Korea)



2018. 02. 01 - 'SBS RETURN'

Using XP140S by Hyeonjung Ko (an actress of Korea)



2020. 07. 15 - 'TVN justhappened'

Using XPM140 by Daesung Choi (an history famous lecturer of Korea)



2017. 04. 30 - 'JTBC CHINA CLASS'

Using XPM140P by Jang ha sung professor



2013. 10. 25 - 'KBS PANORAMA'

Introduction XPS300 and other products of CHOIS



2017. 11. 29 - 'EBS2 THINK CONCERT'

Using XP140S



2014. 04. 10 - 'MBC 뉴스데스크'

Introduction XPS300 and other products of CHOIS



2018. 05. 03 - 'JTBC HITMAN'

Introduction Xelfie & Xelfie-Pod

COMPANY HISTORY SUMMARY

- 2004 Moved laboratory in Defense technology venture center - Defense Quality Assurance Agency
- 2002 Corporation(2002.1.8)
- 2001 Venture business
- **2001 Establish CHOISTECHNOLOGY**

2001-2004

2005-2009

- 2007 Selected as a Technology Innovation-based Small and Medium Company (INNOBIZ)
- 2005 Found R&D department
- 2005 Joined Korea International Trade Association
- 2005 Joined RFID/USN association of Korea

- 2011 Changed CHOISTECHNOLOGY BI
- 2010 Changed CHOISTECHNOLOGY CI
- **2010 Established the branch in Seoul**
- 2010 Joined the Korea Presentation Association

2010-2014

2015-2019

- 2019 IMAGEPOINTER XPM170Y, XPG300Y launched
- 2018 CE acquired for medical device
- **2016 Moved to company (Songdo Technopark IT center)**
- 2016 Recognized conformity GMP - KFDA
- 2015 Authorized medical device manufacturing – KFDA
- 2015 Software licensee

- 2022 CMS cold chain solution launching
- 2022 KIMES exhibition
- 2021 CMS wireless monitoring control solution and thermometer launching
- 2021 Supplied ThermoSafer XST400 to Eunpyeong Sungmo Hospital, Yongin Severance Hospital, and National Health Insurance Corporation Ilsan Hospital
- 2021 Amazon launch in the US, X-pointer brand store open
- 2021 ThermoSafer sales in the US and UK
- 2021 global e-sports PUBG Global Invitational.S player body temp. monitoring thermometer
- 2020 Introduced monitoring thermometer to negative pressure room at Seoul Sungmo Hospital
- 2020 ImagePointer XPG300Y 'Indiegogo' crowdfunding open
- 2020 ThermoSafer XST400 single use type launched

2020 -

THANK YOU



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