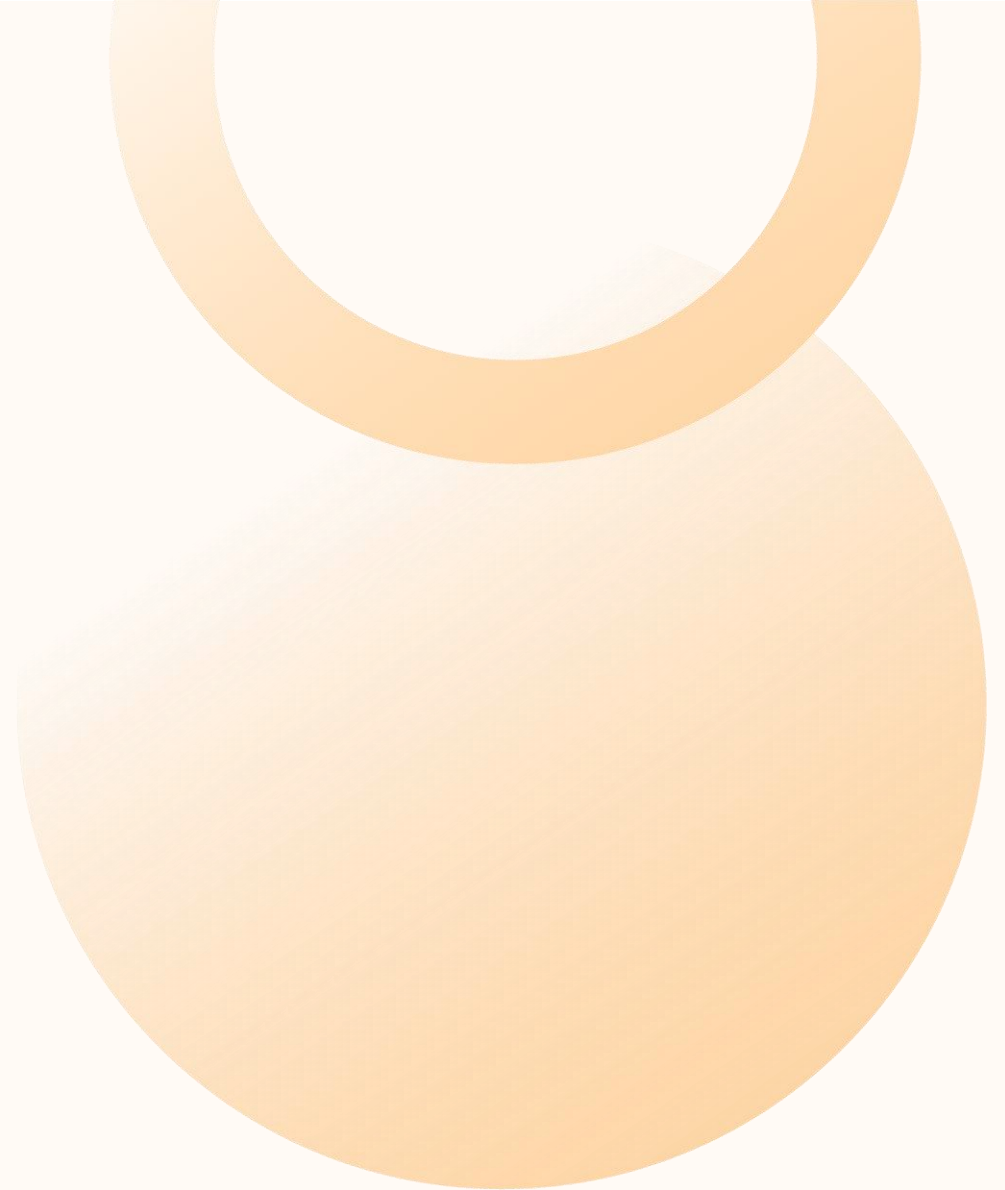


ONE HEALTH

ONE HAPPINESS

Contents

- 01 ONHEAL Introduction
- 02 VETUS
- 03 Designing Animal Medicine & Medical Devices
- 04 Next Vision



01.

**Company
Overview and
Business Area**

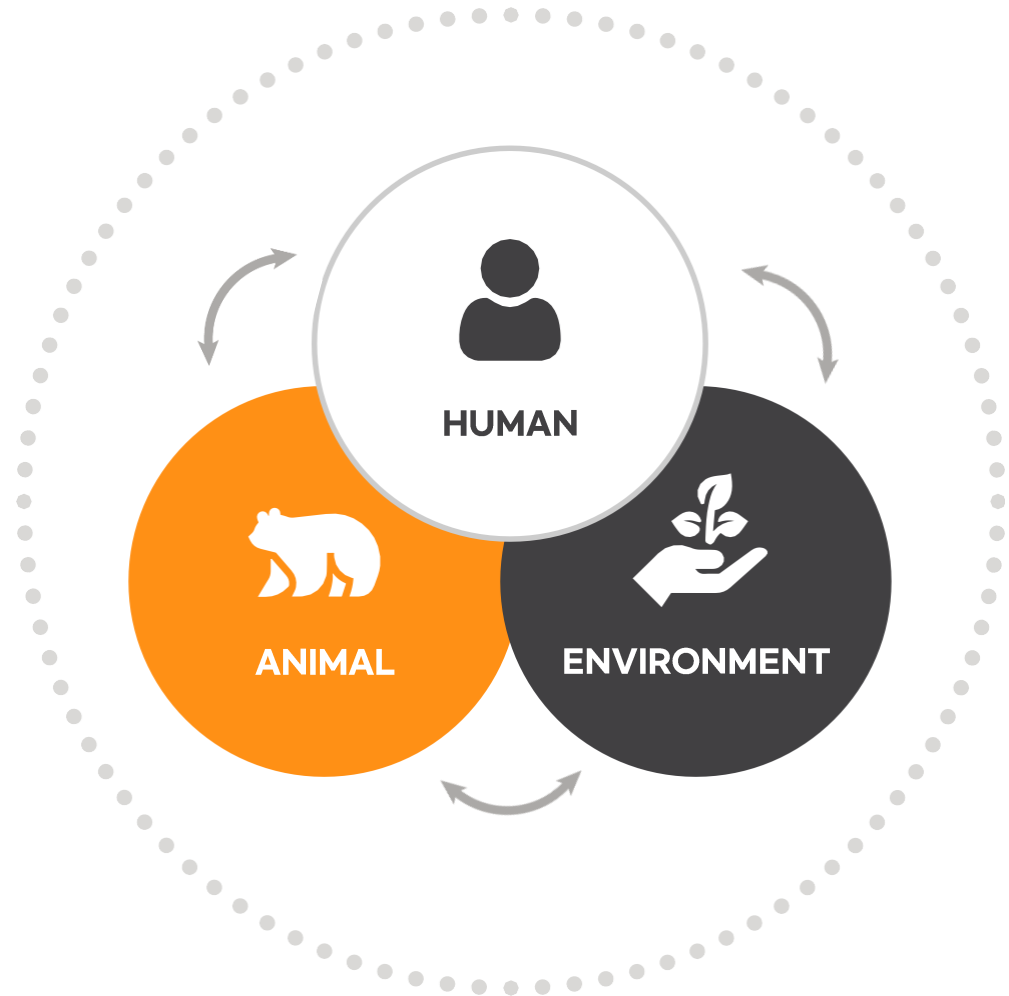


ONE HEALTH

‘ONE Health’

Animals and humans live in the same environment.

It means that the well-being of animals and humans are connected. Therefore, the starting point of our mission is to recognize that human health is influenced by the health of animals and the environment.



01 Company Overview

ONHEAL Co., Ltd.

CEO	Do-Hyung Kim (Veterinarian), Jeon-Woo Yoo
Date of establishment	May 2021
Number of employees	58
Business area	Pet business, Animal Medicine distribution, Bio consulting
Homepage	www.on-heal.co.kr



Do-Hyung Kim (Veterinarian)

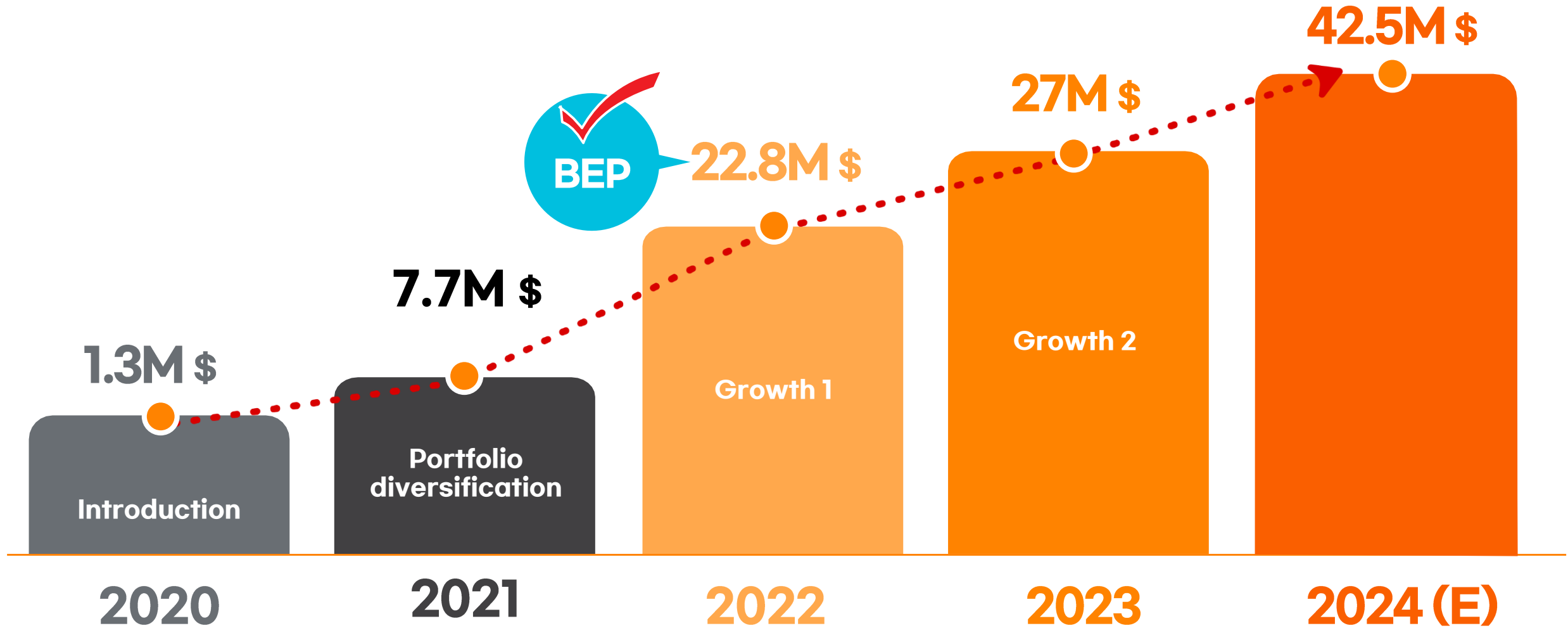
- Onheal Co., Ltd. CEO (present)
- Knotus Co., Ltd. Founder & CEO (2022)
- Korea Animal Clinical Medicine Center (2012)
- Seoul Animal Medical Center (2012)
- ChemOn Co., Ltd. (2009)



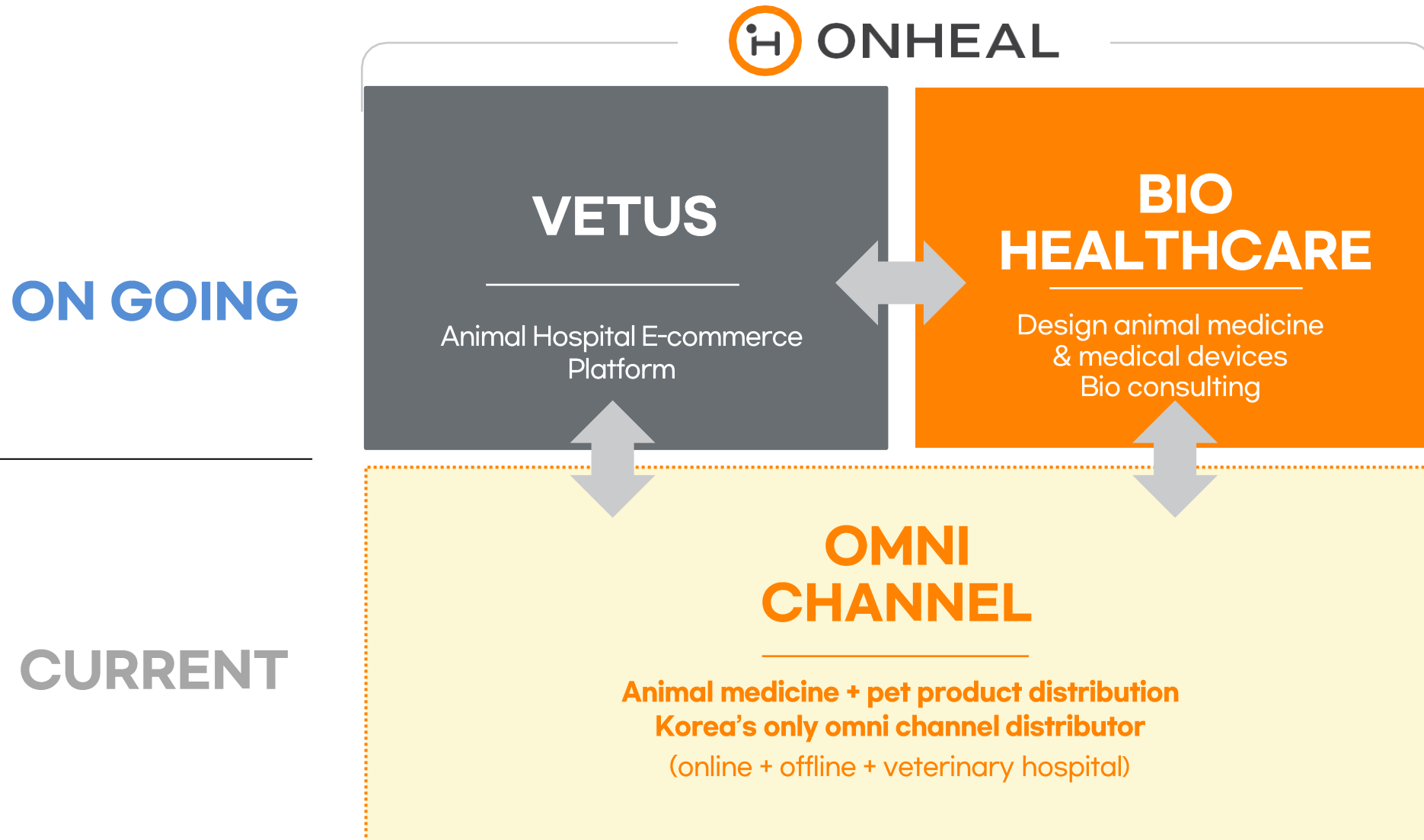
Jeong-Woo Yoo

- Onheal Co., Ltd. CEO (present)
- CJ CheilJedang General Hospital Branch Manager (2018)
- Hanmi Pharmaceutical Antibiotic Marketing PM (2010)

01 Company Growth



01 Business Area



02.

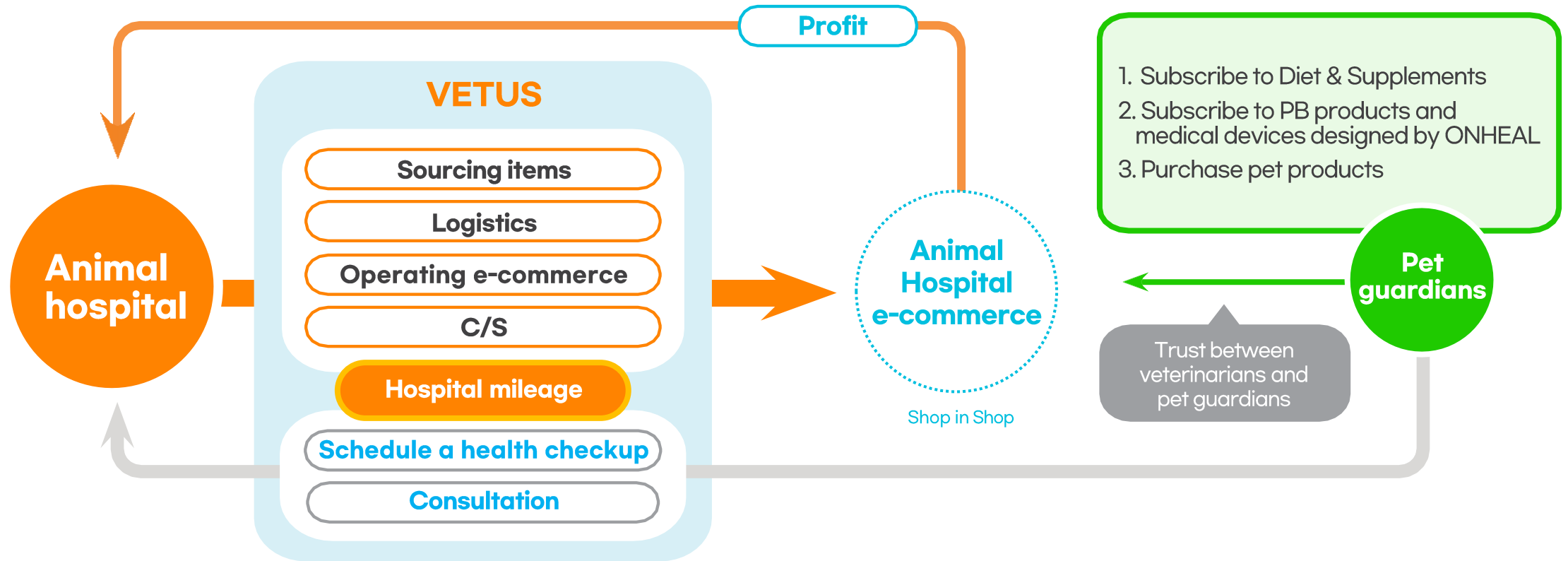
**Company
Overview and
Business Area**



02 VETUS Plan

- ✓ Operating professional online service on behalf of veterinarians.
- ✓ Veterinarians encourage guardians to continue purchasing

Key point : **Online + Offline combined model**



Expanding Sales coverage

Increase in number of direct selling animal hospitals

500 hospitals by 2022
1,000 hospitals by 2023
2,000 hospitals by 2024

Total 3,500 hospitals

Cover 80% of the total animal hospitals

User acquisition

- 1. Acquiring users together with veterinarians using animal hospital database**
- 2. Competitive products and prices**
 - Products only for animal hospital
- 3. Trust relationship between veterinarians and customers**

Bridge Role (Animal Hospital - User)

- 1. Advantages of ONHEAL distribution**
 - Products sourcing, logistics and design by ONHEAL
- 2. Subscription service**
 - With differentiated products
- 3. Consultation and hospital reservation service for prescription products**
 - Operating professional coordinator team

02 Market Position

Animal hospital friendly



Dr.Tail



Petner



petdoc

F!TPET



BITE ME

about Pet



Consumer friendly



03.

**Animal medicine
& medical devices
design**



03 Design Process

- Product development through networks with domestic bio venture companies
- Product planning with animal hospitals through VETUS platform
- Product design by key researchers from former Knotus Co., Ltd.

- Animal testing
- Efficacy test
- Toxicity test
- Sourcing pharmaceutical technology

DDS tailored to the characteristics of animals

EX In the case of oral medication: film type

EX In the case of injections: long-acting injectable formulation








Registration & Certification

Animal medicine & medical devices distribution

Global company L/O



03 ONHEAL Pipeline

Organization	Category	Indication
	Medicine	Dry eye treatment
	Medicine	Heartworm vaccine
	Medicine	CCD treatment
	Medical devices	Closed System Transfer Device (CSTD)
	Medicine	Eye drop
	Medicine	Treatment of ear, eye and skin diseases
	Medicine	Priodontitis treatment
	Medicine	Gastric ulcer treatment



03 Long-acting heartworm vaccine licensing (Virbac)



세계 최초
국내 특허



3-month long-acting heartworm vaccine (Durahart SR-3) being supplied to Korean animal hospitals



Out- license 6-month long-acting heartworm vaccine to Virbac.



03 Kyeonokgo Won Premium - Nutritional supplement

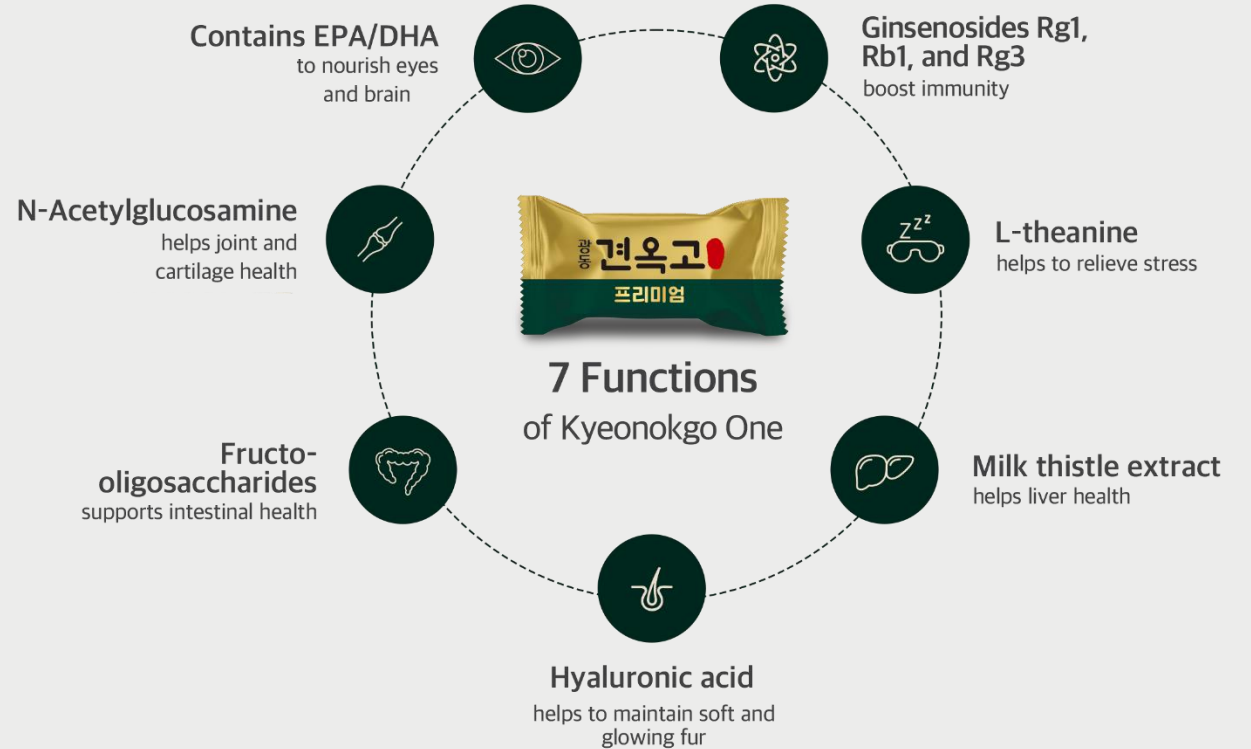
Kwang dong **KyeonOkGo** Won 元
PREMIUM



4 Traditional Ingredients



Sukjihwang, Bokryeong, Red ginseng, and Acacia honey. Strictly managed by Kwangdong Pharmaceutical



03 PlaniCare - Medical device



Plasma care

- Dermatitis areas (areas with less fur)
- Prevention and treatment of skin diseases using plasma electrodes

Ozone filter



LED/LD care

- Inside the ears, toes, and injured areas
- Prevention and treatment of skin diseases using LLLT treatment method

ON/OFF
Level setting button

ON/OFF
LED / LD level
setting button

Voice guidance



03 Purrsonog



Currently Manufactured Products



LavvieBot S
Smart automatic cleaning and auto refilling litter box



LavvieBox
Smart health care litter box



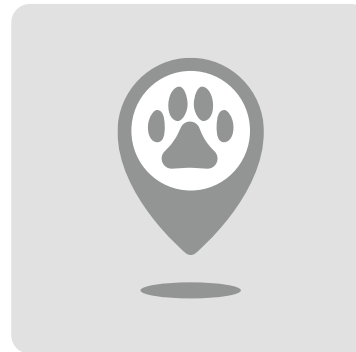
LavvieTAG
Smart fitness tracker



Water Dispenser



Automatic Feeder



Smart TAG with GPS



Planned Items For Cats and Dogs



04.

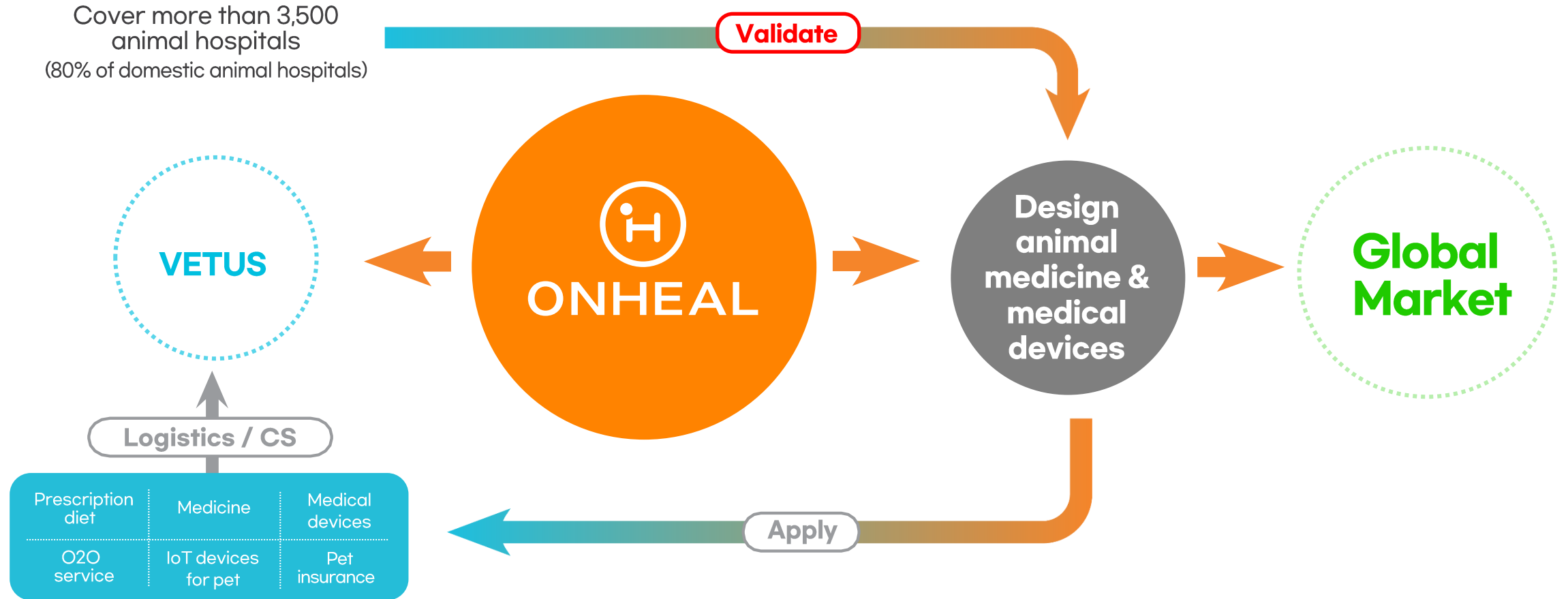
**NEXT
VISION**



04 NEXT VISION

Korea's No. 1 Animal Healthcare Platform

Cover more than 3,500 animal hospitals
(80% of domestic animal hospitals)



“ONHEAL”

**can design tailored
solutions for
pet healthcare.**