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# AI-Powered Video

The New Language of Business

Head of 10kM.ai

# We are here to revolutionize Enterprise Video with a Great Team



**Elton Kim**

CS Major / UCLA,  
Stanford Educated

Mobile Web Browser  
preloaded over 5M Phones



World First Mobile Youtube App



**Ethan**

## Product

20+ years of experienced

- MS in CS from Seoul National University
- Samsung Electronics
- Former CEO of LinkGen



**Alex**

## Global

15+ years of experienced

- BS in mathematics from Seoul National University
- Naver Leader of Music Data
- Former CTO of SpoonRadio



**Telstar**

## Chief AI

18+ years of experienced

- BS in Mechanical Engineering from POSTECH
- Former CEO of NowApp
- Former CTO of fantalog



## Executive Summary

# 10kM.ai is a Market-Recognized Innovative AI Video Generation Company

First government Proven  
Game Changing Tech Company  
selected by DeepTech TIPS

1.3M USD support (June 2024)



Accumulated  
investment **1.8M USD**  
2.5M scale SI investment maintained



Accumulated R&D  
support **3.2M USD**

PMF complete  
8 Categories  
15 sites



5 registered patents  
17 applications completed  
6 PCT patents  
2 registered trademarks



## 01 Company Overview

### Market Focus

Enterprise AI Video Generation

### Business Model

Selling private cloud "instance"  
as Subscription fee

### Founded

2022

## 02 Market Opportunity

**\$1.2M**

2024 Sales projection

Insurance, carriers,  
local governments



**\$10M**

3-Year Goal

Recurring revenue,  
Extending Vertical to 8 categorie  
s



**\$36M**

5-Year Goal

Market extension through  
global & retail market.

## 03 Achievements

- ✓ **1st** generative AI company in DeepTech TIPS program and get **\$1.3M** R&D support
- ✓ **\$1.8M** in investments, **\$3.2M** in R&D support
- ✓ **22** patents / PMF complete through **8** categories in **15** sites

Problem

98% of marketers respond in interviews that  
**It is difficult to use AI videos in their actual work.**

**BI Issues** Business Identity

**Copyright Problems**

**Compliance Challenges**



**VS**



**Check out Hyundai's new SUV now!** Awaken your driving instincts with our SUV

## Solution

# Converting existing content into AI video is the market need

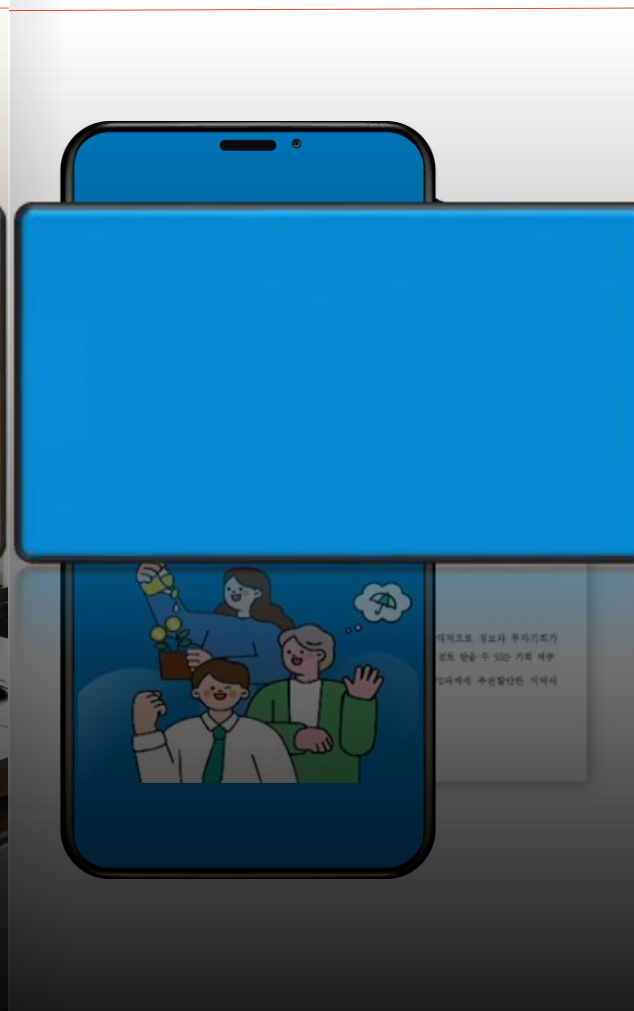
Operating cost ↓

Retention, customer experience ↑

 Webpages



 Documents pdf,hwp



 Text

Hopefully, just the anticipation of spring is enough to make February a happy month. True happiness, they say, doesn't come from



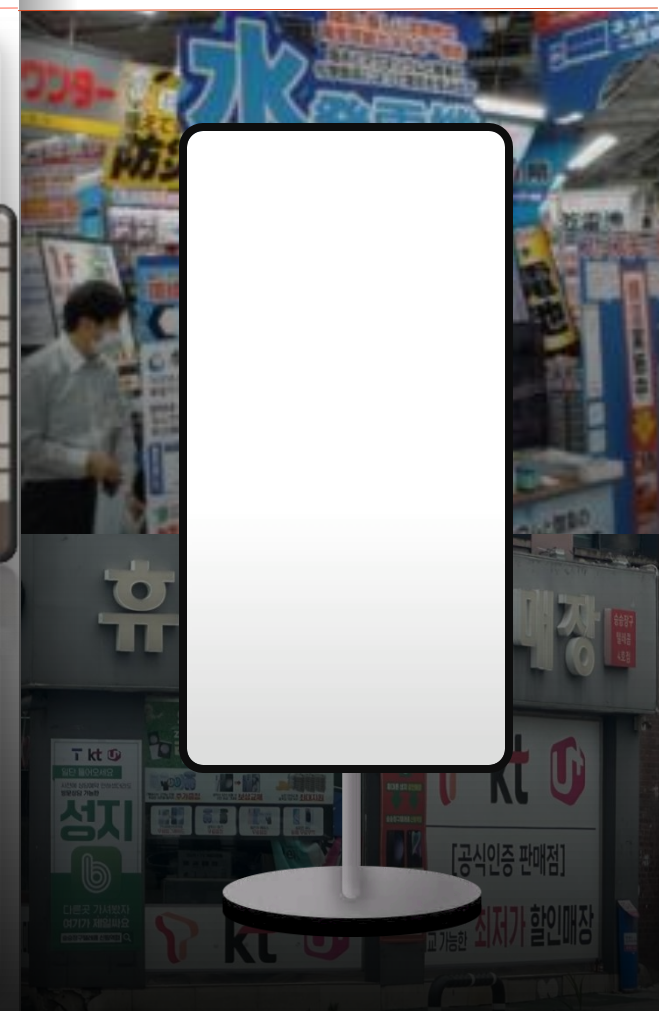
healthier

A year of Wood Dragon, Lunar New Year Holiday... We wish you a happy time with your loved ones.

DGB Daegu Bank

From Choi Sang-Soo, Executive Vice President

 Billboards





# Business Model

Our business model is based on **selling private cloud "instances" with subscription fees**. These instances provide **templates** and **compliance management tools** for each department

## BM : Instance Sales

Selling functional Service Instances in the EAV (Enterprise AI Video) market



Fee ↑      ↓ API

### AI Video Instance



AI Video Creation fee  
Subscription fee

API / Service  
Tech Support


**Enterprise Client**

Pricing Tier	Price
Basic Plan	\$1,000/month or \$10,000/year
Pro Plan	\$5,000/month or \$50,000/year
Enterprise Plan	\$100,000/year
Custom Solution	Negotiation-based, Starting from \$500,000+ / year




GTM

In 2024, we will start with **\$1.2M**, targeting to dominate the **\$10M market** in recurring revenue within 3 years. We will expand into vertical markets, fully monetize and expand globally to achieve **\$47M market**.



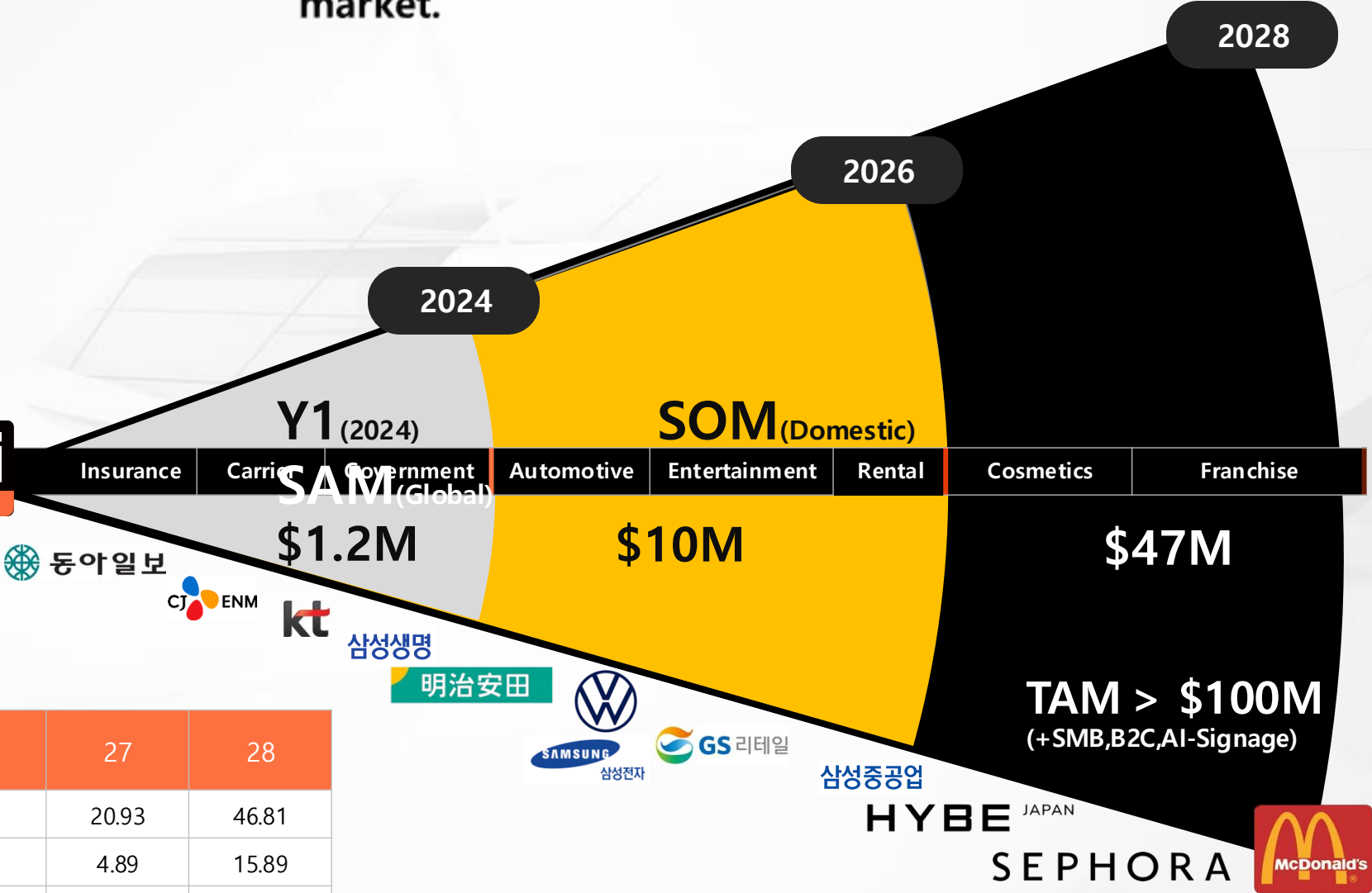
Accumulated investment 1.8M USD



Accumulated R&D support 3.2M USD

**10kM.ai**

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Unit : Million\$ USD

	2024	25	26	27	28
Sales Revenue	1.20	3.32	9.63	20.93	46.81
Operating Profit	(0.97)	(0.75)	1.76	4.89	15.89
Operating Margin	-81%	-23%	18%	23%	34%



# Tech and Making Demo



**Homage Algorithm**



**CSS based video editing**



**Hybrid Rendering**

**Customer BI training**



The diagram shows a flow from left to right. On the left, there are two overlapping images: a 'Green With POSCO' banner and a POSCO logo. A large blue arrow points to the right, where a video player interface is shown with a glowing fiber optic background.

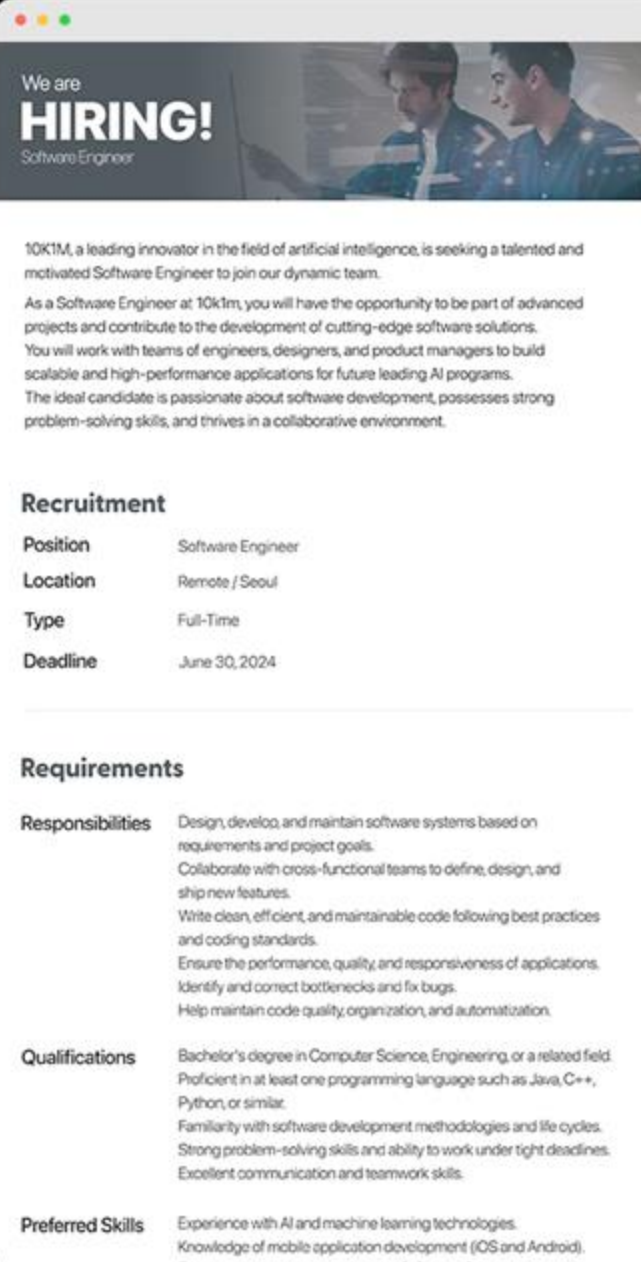
**Abstract layer platform for FM-Ops**



Rules  
Regulations  
Requirements  
Laws  
Integrity  
Policy



**Domain specific Compliance manager**



**We are HIRING!**  
Software Engineer

10K1M, a leading innovator in the field of artificial intelligence, is seeking a talented and motivated Software Engineer to join our dynamic team.

As a Software Engineer at 10K1M, you will have the opportunity to be part of advanced projects and contribute to the development of cutting-edge software solutions. You will work with teams of engineers, designers, and product managers to build scalable and high-performance applications for future leading AI programs. The ideal candidate is passionate about software development, possesses strong problem-solving skills, and thrives in a collaborative environment.

**Recruitment**

Position	Software Engineer
Location	Remote / Seoul
Type	Full-Time
Deadline	June 30, 2024

**Requirements**

**Responsibilities**

- Design, develop, and maintain software systems based on requirements and project goals.
- Collaborate with cross-functional teams to define, design, and ship new features.
- Write clean, efficient, and maintainable code following best practices and coding standards.
- Ensure the performance, quality, and responsiveness of applications.
- Identify and correct bottlenecks and fix bugs.
- Help maintain code quality, organization, and automatization.

**Qualifications**

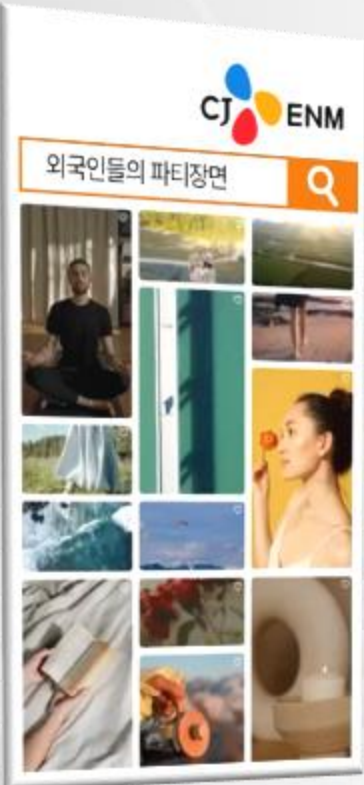
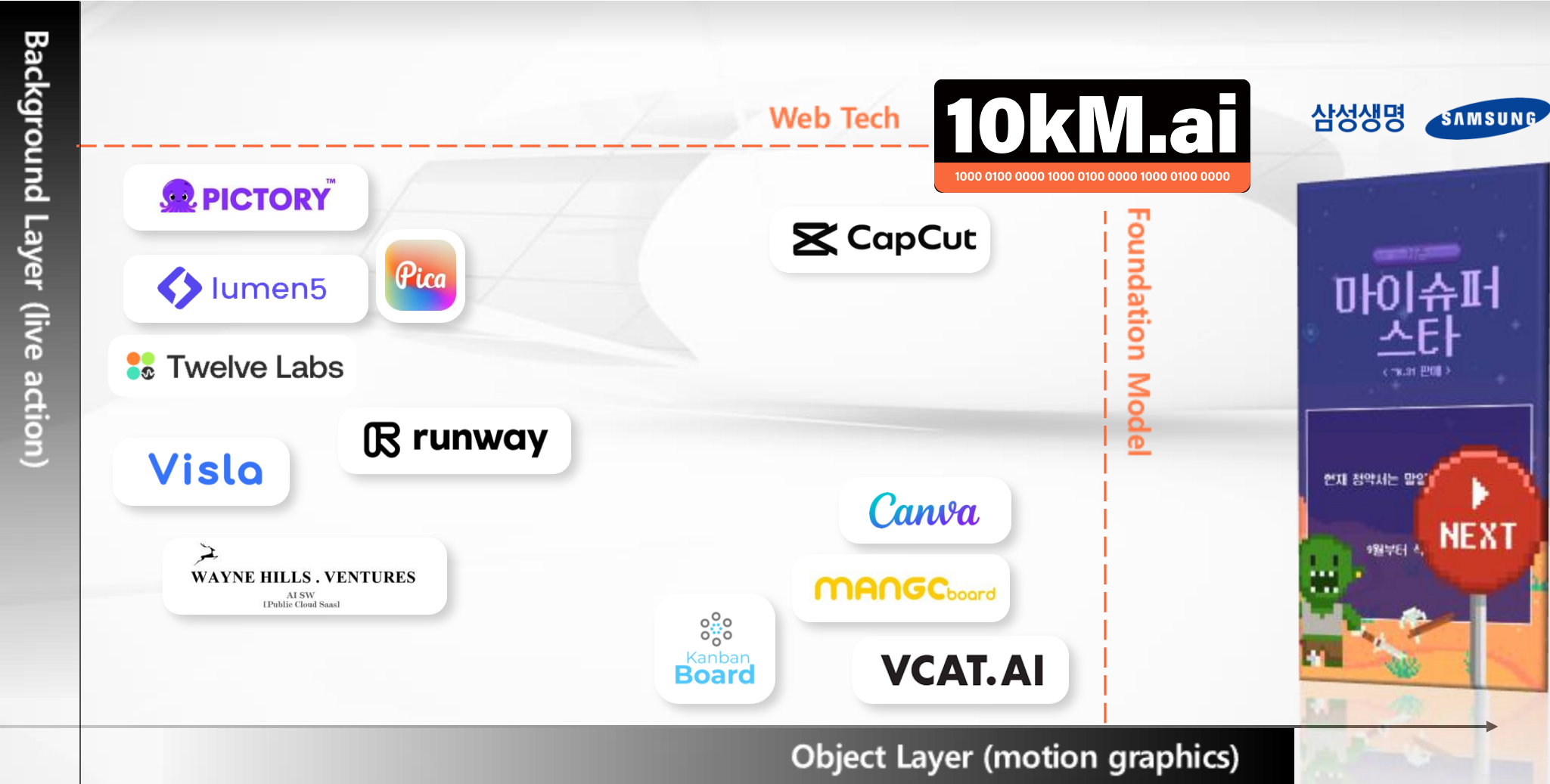
- Bachelor's degree in Computer Science, Engineering, or a related field.
- Proficient in at least one programming language such as Java, C++, Python, or similar.
- Familiarity with software development methodologies and life cycles.
- Strong problem-solving skills and ability to work under tight deadlines.
- Excellent communication and teamwork skills.

**Preferred Skills**

- Experience with AI and machine learning technologies.
- Knowledge of mobile application development (iOS and Android).
- Experience with cloud services (AWS, Google Cloud, Azure).

# Competitors

Videos are divided into two areas: **the Background layer** and the **Object layer**. Through the integration of our Web-Tech with existing foundation models, our clients can generate and edit all elements of video in real time. This will dramatically improve **retention ratios** and **conversion rates**.



Maximize the Sales Forces already have

LG-U+ releases new sales conditions and promotions every day. In these **battlefield-like stores**, Screens mostly shows entertainment or sports. With us , LG U+ can maximize the use of existing sales for ces.

### Tons of Daily Promotions

출고가 800,000원(A), 요금제 60,000원 기준

선택 시 비교      공시지원금 **VS** 선택약정할인(25% 요금할인)

공시지원금(B)	100,000원	-
추가지원금(공시지원금의 최대 15%)(C)	15,000원	-
선택약정할인(25% 요금할인)	-	15,000원
총 지원금(24개월 기준)	115,000원	360,000원
단말기 구입원금(할부원금)(A-B-C)	685,000원	800,000원
월 단말기 할부금(D)	28,541원	33,333원
선택약정할인(25% 요금할인)	-	15,000원
월 통신요금(E)	60,000원	45,000원
예상 월 납부액(D+E)	88,541원	78,333원

※ 24개월 약정 기준, 예상 월 납부액에 할부 수수료 미포함

New Products, Plans, Bundled Products

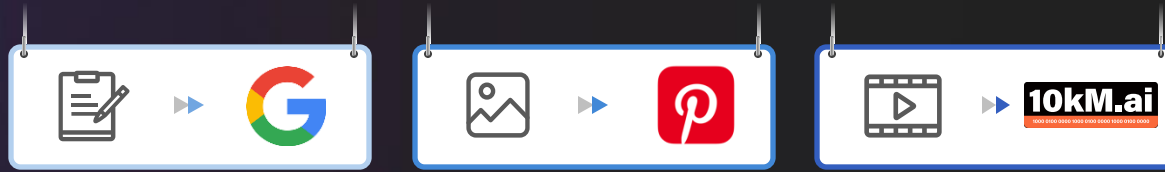
→ **10kM.ai** →

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but Displays are independent of promotions





By an innovative system that integrates web technology with AI models,  
we will create a future where

**ANYONE**

can create videos as easy as breathing

We are

# HIRING!

Software Engineer

## Recruitment

Position  
Location  
Type  
Deadline

Software Engineer  
Remote | Sead  
Full-Time

June 30, 2024

## Requirements

### Responsibilities

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### Preferred Skills

Experience with AI and machine learning technologies. Knowledge of mobile application development (iOS and Android). Experience with cloud services (AWS, Google Cloud, Azure).

At KVM, a leading innovator in the field of artificial intelligence, we're seeking exceptional Software Engineers to join our dynamic team. As a Software Engineer at KVM, you will create software solutions that will revolutionize program design and management through scalable and high-performance applications for human-led digital programs. You'll also contribute to our collaborative environment.

## Information

### Benefits

Competitive salary and benefits package. Flexible work arrangements including remote work options. Health and wellness programs. Professional development opportunities.

### How to Apply

Please send your resume, cover letter, and an equal work sample to: [careers@kvm.com](mailto:careers@kvm.com) with the subject: Software Engineer Application



We look forward to your application.

KVM is an equal opportunity employer.